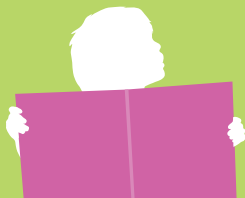


If you give  
a child a

book





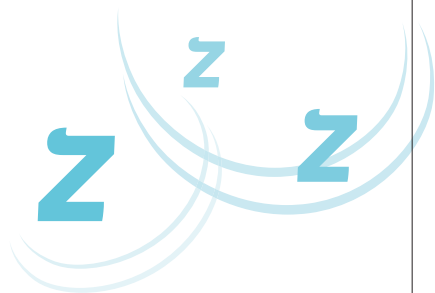
If you give a child a book, chances are,  
he will want **you** to read it to him.

An illustration showing a person in profile on the left, wearing a light blue shirt and a pink jacket, holding an open book. On the right, a child with yellow hair and a blue shirt is looking at the book. The background is a light blue gradient.

When you are reading, you will realize how interested he is in the story and pictures.

After you finish reading the book, the child will probably want you to read it *again*.

After you read it again *(and maybe even one more time)*  
the child could fall fast asleep.



While asleep, the child could **dream**  
of wonderful things, about his book, its story,  
its pictures and its meaning.

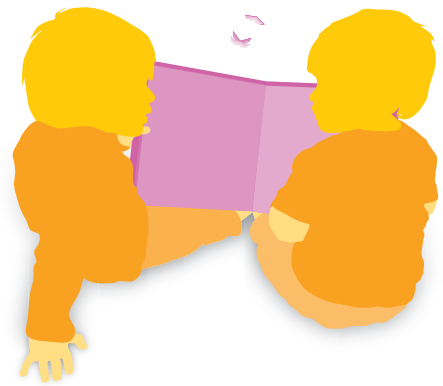
In his dream, he could imagine a future for himself as a storyteller — a musician or an inventor, maybe a teacher, or perhaps even the President!



When the child wakes up, he will probably tell his friend about his big dreams, and how all the ideas came from the story in his **book.**

He might even **read** his book  
to his friend, and when he does that,  
chances are...

...his friend is going to want a  
**book** of his own.



## Will you give a child a book?



Rolling Readers understands that books make the difference in a young child's life. Research confirms that with access to books, a child's interest in reading nearly triples, and they are more likely to choose reading as an activity. Rolling Readers distributes over 18,000 books annually, yet the demand is for thousands more. Today, one out of every five kids in Southern California will grow up to be functionally illiterate. Your support, at any level, will help Rolling Readers prevent the devastating consequences of illiteracy among the children in our community.

Founded by the late Robert Condon in 1991, Rolling Readers is a 501(c)(3) public charity dedicated to inspiring children with less opportunity to love reading through read-aloud volunteers and new book ownership. While private and corporate grants help sustain Rolling Readers, the foundation of our programs rests on volunteer commitment and community support. Read-Aloud

volunteers served 440 classrooms in more than 80 schools in 2008/09, reaching 9,000+ children each week. According to data provided by the California Department of Education, the majority of these children are socio-economically disadvantaged.

Rolling Readers, our board of directors, and our volunteers are passionate about changing the low-literacy statistics that plague our communities. We hope you will consider supporting us as we strive to raise our children's achievement through the love of reading.

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Rolling Readers gratefully acknowledges that all costs associated with the production of this publication were generously donated and/or underwritten by our community supporters and the members of our board of directors. Thank you for your support, and for making it possible to put 100% of our donors' funds directly toward our programs.

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Mission: Rolling Readers inspires children with less opportunity to love reading through read-aloud volunteers and new book ownership.

[www.rollingreaders.org](http://www.rollingreaders.org)

